

courtney pozzi

work

MRM McCann, New York City, NY

Associate Director, Experience Design | March 2023 - Present

Senior UX Designer | January 2021 - March 2023

UX Designer | June 2019 - November 2020

- Lead UX for CocaCola's full site transformation, designing and implementing a design system that serves 200 products across 160 countries.
- Doubled engagement (204%) in a single year for one of the U.S. Post Office's largest digital campaigns, Operation Santa.
- Directly manage a team of senior and mid level UX designers

Clients - CocaCola, U.S. Post Office (USPS), Honeywell, Lysol

Accenture Interactive, Intrepid Studios, New York City, NY

UX/UI Designer | January 2018 - June 2019

- Redesigned the 911 FDNY Emergency Response System for New York City.
- Responsible for estimating and managing stories in Agile workflow.
- Created digital experiences for computer software, responsive websites, and ios/android mobile applications.

Clients - BMW, Bose, Bristol-Myers Squibb, Schneider Electric, NYC Government (FDNY)

Emerald Cloud Laboratory, San Francisco, CA

UX Intern | May 2016 - August 2016

- Produced all wireframes for the novel bio-cloud software.
- Initiated weekly design reviews with the internal development teams.

awards & honors

Cannes Lions - Silver, Health & Wellness, 2022

London International Awards - Silver, Metaverse, 2022

Webby - Honoree x2

Webby - Shortlist x2

Oneshow - Shortlist x8

Effies - Shortlist x3

iGEM Genetic Engineering Competition, Gold Medal

Carnegie Mellon University, College Honors

Microsoft, Venture Competition, Phase One Advance

Heinz Endowments, Research Grant Recipient

contact

view - courtneypozzi.com

email - hello@courtneypozzi.com

talk - 516.661.1690

locate - NYC

education

Carnegie Mellon University

Pittsburgh, PA

Bachelor of Fine Arts with Honors

Industrial Design - Major

Biomedical Engineering - Minor

Central Saint Martins,

University of the Arts London

London, United Kingdom

Semester Intensive, Product Design

New York University

New York City, NY

Semester Intensive, Interactive Media

skills & software

Wireframing

Site Migrations

Sketching + Ideation

Sitemaps + User Flows

Design Workshops

508 / ADA Compliance

Live Prototyping

Service Mapping

Design for Development

User Research Exercises

Figma

Sketch

Adobe Suite

InVision / InVision Studio

Abstract

Jira

Zeplin